



54 Fraley Street  
Kane, PA 16735  
(814) 837-6565  
[director@kanepa.com](mailto:director@kanepa.com)  
<http://www.kanepa.com/KARE.aspx>

Dear Kane Area Business,

We are organizing the second annual “K.A.R.E. for Kane,” scheduled for Friday, May 11, 2012. K.A.R.E. for Kane will provide an opportunity for local residents, students and employees to serve the place where they live, work and play. It will partner volunteers with restoration and beautification projects within the borough of Kane and in surrounding areas. The intentions are to rally together volunteers with a common purpose to improve the local community.

We are happy to report that last year, 230 volunteers gathered to complete 37 projects in and around Kane.

K.A.R.E. for Kane will take place on May 11<sup>th</sup> from 9:00 AM-7:00 PM. The day is planned to accommodate people with varying schedules—Each individual will be able to contribute as much time as s/he is able. The intentions of this day are to raise the spirits of community members, showing citizens all that can be accomplished in just one day when people come together.

We are gearing up for another great event this year—reaching out to even more non-profit organizations, municipalities and churches. Our goal is to complete 50 projects with the help of 300 volunteers!

Last year’s event would not have been possible without the support of donations from our local business community including CNB Bank, Choice Supports LLC, It’s Judi’s Place, the Kane Eagles Club, Kane Motel, Kane Rotary, Peterson Refrigeration, Tim’s Plumbing and Heating, WE Swanson Insurance Agency and Zook Motors. Donations were used to purchase the supplies needed to complete our projects, food for volunteers, and tee-shirts to create a sense of unification.

If your company would like to donate to KARE for Kane, please fill out the enclosed form and mail or hand deliver to the Kane Area Development Center, 54 Fraley Street, Kane, PA 16735.

Please complete and return your form by Friday March 2, 2012. If you have any questions, please contact the Kane Area Development Center by calling 814-837-6565.

## ***Why Should My Business Participate?***

### **Expanded Advertising**

Becoming involved with K.A.R.E. for Kane reminds consumers about your presence in the community by solidifying your company's name in their minds and reminding them all that your company does for the economy.

### **Community Involvement**

The projects accomplished on May 11, 2012 will restore and add beauty to the community within one day. Your dedication to improving our town will be recognized simply by association and by your smart decision to become involved with the event long after the volunteers leave the scene.

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## **SPONSORSHIP LEVELS**

### **Kane Wolves Blue Status**

\$500.<sup>00</sup>

#### **Incentives Include**

- Business name in *large print* included on event day T-Shirt
- Business name included on K.A.R.E. for Kane promotional materials, press releases, websites and advertising materials.
- Business name included in *large print* on banner at KARE for Kane Headquarters on May 11<sup>th</sup>.
- Opportunity to promote business at K.A.R.E for Kane Headquarters by providing materials and handouts.

### **Kane Wolves Red Status**

\$300.<sup>00</sup>

#### **Incentives Include**

- Business name in *medium print* included on event day T-Shirt
- Business name included on K.A.R.E. for Kane promotional materials, press releases, websites and advertising materials.
- Business name included in *medium print* on banner at K.A.R.E for Kane Headquarters on May 11<sup>th</sup>.

### **Kane Wolves Status**

\$200.<sup>00</sup>

#### **Incentives include**

- Business Name included on promotions and press releases.
- Business name included in *small print* on banner at K.A.R.E for Kane Headquarters on May 11<sup>th</sup>.

*Please Note:*

Monetary donations of any amount will be gladly accepted and greatly appreciated.

**K.A.R.E for Kane 2012 Donation Form**

Business Name:

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Contact Name:

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Contact Phone Number:

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Contact E-Mail Address:

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Donation Level (Please Check one)

Kane Wolves Blue Status (\$500.00)

Kane Wolves Red Status (\$300.00)

Kane Wolves Status (\$200.00)

Other

Amount Enclosed: \_\_\_\_\_



**We are in the process of identifying projects for K.A.R.E. for Kane 2012 and we need your help. If you know of a restoration or beautification project in the Kane area, please share it with us!**

Project Description: